

## VI INTERNATIONAL PERFUMERY COMPETITION "MOUILLETTE D'ARGENT"

### **RULES OF THE COMPETITION 2023 EDITION**

#### **GENERAL ASPECTS**

- Competition aimed at perfumers of any nationality who wish to showcase their creative skills.
- The competition is annual and will be held as part of the "Maridatge dels Sentits" Fair in Teià and will form part of the annual activities of the BOW (Barcelona Olfaction Week) the "Maridatge dels Sentits".
- Any creator of perfumes may submit a single perfume to the competition, provided that this perfume includes the scent or olfactory note selected for this edition and meets the requirements specified in the section "Sending samples".
- The olfactory note will be different each year and will coincide with the flower, plant or olfactory note that will be the common thread of the Maridatge dels Sentits.
- **In this 2023 edition the olfactory note is BERGAMOTA.**
- The competition organizers reserve the right to accept or reject entries if they do not comply with the conditions of these rules or have any other deficiency or formal defect, including failure to meet the published deadlines for any of the stages of this competition.
- **Registration for the competition will cost 70 €.** Payment will be made through [www.aineaperfums.com](http://www.aineaperfums.com) by credit card in the section **THE CONTEST** "Concurso de Perfumería 2023".

#### **THE JURY**

- The jury for the 2023 edition will be chaired by the master perfumer Ramón Monegal and a group of experts in perfume, design, gastronomy, art as well as the winners of the 2022 edition.

#### **AWARDS**

There will be three "Mouillette d'argent" awards:

- **Award for the best perfume - general category | Jury Award**
- **Award for the best perfume – freelance category | Jury's prize**
- **Award for the best perfume - public prize**
- The jury will select 6 perfumes in the general category and 6 perfumes in the *freelance* category from among all the perfumes submitted, which will go through to the final and from which the best perfume in each category will be chosen. In addition, these 12 finalist perfumes will compete to become, one of them, the winner by vote of the general public.
- All contestants will receive a diploma. A digitalized diploma will be given to those who cannot attend the awards ceremony.
- The winners will receive the "Mouillette d'argent" award created especially for the occasion and sponsored by the Beauty Cluster ([www.beautyclusterbarcelona.com/es](http://www.beautyclusterbarcelona.com/es)).

## **REGISTRATION DEADLINE - EDITION 2023**

- In this 6th edition, the participating perfumers must present a perfume that contains the scent of Bergamota, the protagonist of the Fusion of the Senses (Maridatge dels Sentits) in Teià in 2023.
- The registration period will be from October 24 to December 1, 2022.
- To register you must fill out a form with all the requested information. To access the form, click here: <https://innovaciobcb.typeform.com/to/Zx3ZdPlh>.
- For any questions about the registration process, you may send an email to: [concursperfumteia@gmail.com](mailto:concursperfumteia@gmail.com)

## **SAMPLE SUBMISSION**

### **FIRST PHASE - IDENTIFICATION OF SAMPLES**

It will be necessary to indicate:

- "VI Concours Mouillette d'argent"
- Name of the composition
- Name of the entrant
- **Samples must be sent between 15 November and 20 January 2023** to Lluch Essence, without exception.
- **Deadline for sending samples: 20 January 2023.**
- Address for sending samples:  
  
Lluch Essence - Mouillette d'Argent International Contest, Calle Lo Gaiter 160, 08820 El Prat de Llobregat- Espanya, Phone: + 34 935 402 464 (Ainea Perfums) Observations: Mouillette d'Argent International Perfumery Competition.
- It is not necessary to send any kind of explanation, description of ingredients or price of the composition in the eliminatory phase, but we will ask the finalists to send a video explaining their composition.
- **Three 10 ml bottles** of the composition should be sent so that people living outside Europe will not have problems at customs.
- Samples that do not meet the deadlines and arrive after the indicated deadline will automatically be excluded from the competition.
- From 1 February to 10 February, the president and two other members of the jury will make an initial first sifting. They will choose 6 perfumes from the Jury's Best Perfume Award category and 6 perfumes from the freelance perfumer's category.
- **On February 15, all the contestants will be informed whether or not they have been selected to go on to the final phase** and therefore to the sample shipment.
- The 12 selected perfumes will go directly to the final of the public and jury awards.

## **SECOND PHASE – SENDING OF THE 12 FINALIST PERFUMES**

- Between March 20 to 30, all members of the jury will receive the 12 finalist perfumes and will vote via an online form. From the jury's vote we will obtain 2 of the winners of the Competition.
  - **Jury Prize Winner of the General Category**
  - **Jury Prize Winner of the *Freelance* Category**
- The authors of the 12 finalist perfumes have the following options:
  - **Option 1:** Send 500 ml of ready-to-use, finished perfume.
  - **Option 2:** Send 100 g of perfume concentrate.
- **It must be sent to Lluch Essence (Lo Gaiter del Llobregat 160, 08820 El Prat de Llobregat) specifying that it is for the International Perfumery Competition "Mouillette d'Argent".**
- **The perfume concentrate or perfume must reach Lluch Essence before the 15th of March.**
- **With the 500 ml of perfume we will prepare:**
  - Samples for each member of the jury.
  - Samples for the different voting points. In the 2023 edition we will have voting points, for the public prize, in Teià and Barcelona and in different cities of Spain and Andorra.
- Each contestant is free to choose the best way to send their composition, taking into account the city or country from which the perfume is sent in this second phase.

### **Aspects to be assessed by the jury:**

- Technical qualities of the composition
- Originality / Contribution / Recognizability
- Quality of the composition / Richness / Value
- Diffusion / Sillage (trace)
- Persistence

### **PUBLIC VOTING:**

- The general public will have the opportunity to smell the 12 finalist proposals.
- The public vote will take place from 10 April to 5 May 2023. During the celebration of the IV "Maridatge dels Sentits de Teià" it will be possible to vote for the 12 finalist proposals in Teià until 6 May at 1pm, at the Casa Municipal de Cultura La Unió.
- The voting points will be public or easily accessible places, places frequented and especially related to the world of perfumery or culture.
  - Casa Municipal de Cultura La Unió (Passeig de la Riera, 116).
  - Usual voting places in Barcelona: *Perfumeria Regia* (Passeig de Gràcia 39), *Las Topettes* (Calle Joaquín Costa, 33), *Isidro Cosmetic Shop* (Calle Marià Aguiló, 83), *Perfumeria la Vall* (Sant Pere, 7).
  - Julia Perfumeries: Julia - Callao (Madrid), Julia - Russafa (Valencia), Julia-

Bilbao, Julia Zaragoza, Julia-Mataró, Julia Carlemany (Escaldes Engordany, Andorra).

The results of the public vote will be announced on Saturday 6 May 2023, together with the jury awards, at Ca l'Antiga, Teià.

### **AWARDS CEREMONY**

- The prizes will be awarded on Saturday, May 6, 2023 at Ca l'Antiga (Teià) at a public public event, in the afternoon, where all contestants are invited to attend.
- Confirmation of attendance at the gala will be requested one week before the event.
- The organizers reserve the right to reproduce a number of copies of the winning perfumes; in this case, the authors will receive 25 copies of their winning perfume free of charge.

### **METHOD OF PAYMENT:**

- The amount to be paid to participate in the VI Edition of the Teià International Perfumery Competition "Mouillette d'Argent" is 70€.
- Methods of payment: Through the web [www.aineaperfums.com](http://www.aineaperfums.com). Search as *purchase Perfumery Contest*.

Enquiries and contact:

For any doubts or queries you can write to us at the official email address of the contest [concurperfumteia@gmail.com](mailto:concurperfumteia@gmail.com) and as soon as possible we will answer your queries. answer to your queries.

Thank you for your participation and good luck!



